

This year's Lake Race TV Broadcast is shaping up nicely. In fact, this race will reach more households than all the previous races put together times 10. For the first time we will be present the Lake of the Ozarks live to a **national audience**.

This is a complete list of TV stations and cable systems across the Country and Hawaii that will be carrying our broadcast.

Make sure you look at Tab 1 for the cities and stations and tab 2 for the cable systems on the attached.

Total Cable	9,767,719 households
Broadcast Total	28,086,208 households
Grand Total	37,853,927 households

Be sure to check out all the local cable systems carrying the broadcast

Recently added-

WCIA in Quincy Illinois

KZOU in Columbia, MO

KLOR in Springfield, MO

Still waiting on the Meredith TV stations, Co-Mo connect cable covering central Missouri we are well over **40 Million households**

Live-Streamed racing action will again be produced by Live Race Media to air "Live" during the race weekend on the NGK Series Facebook page, series website [www.ngkf1.com](http://www.ngkf1.com), and the ngk corporate Facebook page with 300,000 followers, <https://www.facebook.com/NGKSparkplugs>.

Visit the NGK F1 Facebook page at: <https://www.facebook.com/NGKF1PowerboatChampionship>. Find additional information on the NGK Spark Plugs F1 Powerboat Championship on the website, [www.ngkf1.com](http://www.ngkf1.com).

America Broadcast Affiliates - Full Time							
Call Letters	DMA	State	DMA Rank	TV HH's	OTA Only	Cable	Population
KFLA - TV 8.3	Los Angeles	CA	2	5,145,350	950,840		17,755,629
WEQT - TV 9.5	Atlanta	GA	10	2,269,270	288,860		5,600,000
WZZX - 36.3	Orlando	FL	18	1,492,640	278,460		2,608,147
KWVT - 17.1	Portland	OR	22	1,112,500	216,000		2,226,009
KPDR - 19.1	Salt Lake City	UT	30	952,470	230,590		1,087,873
KHMP 2.3	Las Vegas	NV	39	743,220	176,890		1,991,600
W18BB - 18.1	Norfolk-Portsmth-Newpt N	VA	42	684,310	135,150		1,716,624
KOMI - 24.1	Oklahoma City	OK	43	666,690	180,020		1,430,327
WOIL - 47.1	Birmingham (Ann and Tusc)	AL	44	666,170	75,080		1,559,200
WBQP - 12.1	Mobile-Pensacola (Ft Walt)	FL	57	518,740	117,330		413,955
KITM - TV 2	Honolulu	HI	66	414,130	16,170		1,213,200
KGPT - 26.10	Wichita	KS	72				
KCTU - 5.2	Wichita	KS	72	378,930	92,650		1,006,900
WTZP - 50	Charleston-Huntington	WV	74	367,290	21,510		165,900
WJNI - 31.1	Charleston	SC	91	309,250	59,120		550,000
W23BC - 23.1	Jackson	MS	95	284,110	50,900		539,057
WBCF - 39.2	Mrtle Beach-Florence	SC	97	277,560	42,510		705,400
WJTS - 18.1	Evansville	IN	105	250,120	53,490		358,676
KCMA - 10.1	Chico-Redding	CA	131	171,710	34,200		452,000
KGCS - 22.1	Joplin-Pittsburg	MO	153	121,260	34,630		336,100
K22AD - 22	Rapid City-Gillette	WY	169	86,610	15,060		31,903
KBAX - 27.3	Twin Falls	ID	191	55,050	13,910		163,700
Channel Master	Channel Master	USA	NA	50,000		50,000	
NKT - 205	New Knoxville	OH	NR	352	75		879
K30HJ - 30.3	Cortez	CO	NR	4,000	800		8,837
KTEV - 19.1	Texarkana	TX	NR	60,000	12,000		150,098
NSU - 22	Natchitoches	LA	NR	18,402	4,000		46,000
KVVB - 33.1	Victorville	CA	NR	50,000	10,000		125,000
WLPD - 30.1	Plano	IL	NR	4,668	933		11,670
Mountian Vision TV 180	LaGrange	GA	NR	11,117	2,423		30,291
KLKT - 41.1	Liberal	KS	NR	8,284	1,657		20,709
SHELBY TV	Utica	MI	NR	1,978	396		4,945
CTV - 40.1	Jackson	MN	NR	1,400	280		3,501
CTV - 40.1	St. James	MN	NR	1,778	356		4,444
CTV - 40.1	Wilmar	MN	NR	7,869	1,574		19,673
WHWD - 21.2	Statesville	NC	NR	13,830	2,766		34,575
W30DN	Nags Head	NC	NR	10,373	10,373		2,940
WYAT - 40.1	Martinsville	VA	NR	29,338	5,868		73,346
	<b>Full time broadcast HH's</b>			<b>17,240,769</b>	<b>3,136,871</b>	<b>50,000</b>	<b>42,449,108</b>
WCIA	Quicy	IL		220,000			
KZOU	Columbia	mo		417,000			
KLOR	Springfield	MO		470,300			
				1,107,300			
ica Broadcast Affiliates	<b>DMA</b>	<b>State</b>	<b>DMA Rank</b>	<b>TV HH's</b>	<b>OTA Only</b>	<b>Cable</b>	<b>Population</b>
<b>Call Letters</b>	New York	NY	1	6,824,120	487,280		18,351,295
WVYH - 18.1	Tampa-St. Pete (Sarasota)	FL	12	1,800,600	235,160		3,068,511
WZRA 48.1	Raleigh-Durham (Fayetteville)	NC	24	1,025,320	192,620		1,210,000
WNCR - 41.1	Albany-Schenectady-Troy	NY	59	500,400	56,120		1,170,483
WNCE - 8.1	Wilks Barre-Scranton-Hztn	PA	60	497,830	45,740		563,631
WLYN - 35.1	Walsenburg, CO	CO	88	1,167	234		2,917
KSPK - 28.1	Lecanto	FL	NR	140,000	28,000	112,000	350,000
WYKE - 47.1	Morgan City	LA	NR	14,000	2,800		35,000
KWBJ - 22.8	Southern Pines	NC	NR	5,600	1,120		14,000
WYBE - 44.1	Stillwater	OK	NR	32,254	6,451		80,634
KWEM - 31.1	Vernal	UT	NR	4,148	830		10,370
VTV - 6	<b>Part Time Broadcast HH's</b>			<b>10,845,439</b>	<b>1,056,355</b>	<b>112,000</b>	<b>24,856,841</b>
	<b>Full Time Broadcast HH's</b>			<b>17,240,769</b>	<b>3,136,871</b>	<b>50,000</b>	<b>42,449,108</b>
	<b>Full Time Cable Homes</b>			<b>9,767,719</b>			<b>24,419,298</b>
	<b>Combined Penetration</b>			<b>37,853,927</b>	<b>4,193,226</b>	<b>9,929,719</b>	<b>91,725,247</b>